

## **PIASCIK WEBSITE PRIVACY NOTICE**

This privacy notice applies to visitors to the PIASCIK website (PIASCIK.com)

Piascik & Associates, P.C. ("PIASCIK") is a premier provider of financial and tax services to a broad range of clients throughout the world. Throughout this policy, PIASCIK, its subsidiaries, affiliates and supporting organizations may be referred to as "we", "us", and "our".

We are committed to protecting your privacy to our best ability. In order to provide you with a pleasant website experience, useful information, and other prime online services, we need information about you under certain circumstances. This Website Privacy Notice applies to the website you are currently viewing ("Site"), and informs you of instances when the Site collects information from you.

BY VISITING THE SITE, YOU SIGNIFY YOUR CONSENT TO THE PRIVACY POLICY, AND YOU ACCEPT THAT ANY DISPUTE OVER THE PRIVACY POLICY IS SUBJECT TO APPLICABLE SECTIONS UNDER TERMS OF USE (TOU).

### **Terms of Use (TOU)**

Our website and all of its components are intended to provide information to further the field of International, US, State, Local tax return preparation and related business advisory services.

We want this information to help individuals and businesses, but some of these resources belong to other organizations. If you want to share or reuse copy that belongs to someone else, you will need to contact that copyright owner to get permission. PIASCIK encourages you to share PIASCIK's textual, infographic, and other information, but please cite PIASCIK as the source. Contact us at [info@piascik.com](mailto:info@piascik.com) for details. Our logo and all related marks, of course, may not be used or reproduced without our express permission. Contact us [info@piascik.com](mailto:info@piascik.com) for permission. If you're posting comments or information, please make sure they are respectful, appropriate and accurate. If we deem they are otherwise, we will remove the content. Finally, if we link to a web page or website, it is for information only and not an endorsement. This TOU and all the other applicable policies regarding the Site are governed by the laws of the State of Virginia, exclusive of its conflicts of law rules and federal law.

### **Registration**

Registration is not necessary on this Site unless you choose to opt in to a custom email notification service or as a participant for an online portal or community. If you choose to register, you may be asked to submit (1) your name, (2) organization name (if applicable), (3) address, (4) phone number, (5) email address, (6) type of organization, and (7) other questions about your preferences regarding our online services.



## Email Alerts and Notifications

You will occasionally have the opportunity to receive email alerts and notifications about new content on the website and other important news and information. If you opt in to this service, we will need to know your email address as well as some pertinent information about you related to the type of information you would like to receive.

## Recommended Content

There may be opportunities on the website for you to receive recommendations of content. All we need to know for this service is information about the topics for which you would like to receive recommendations.

## Emailing Content

You may be able to email content you find on our website to a friend or peer. To do this, we need to know your name and email address and the recipient's email address. None of this information is retained by PIASCIK after the email has been sent.

## Online Discussion Forums

If you use any discussion forum on the website, we request a name and email address. Please remember that any information that is disclosed in the discussion forums becomes public information and you should exercise caution when deciding to disclose your personal information. If you would like to personalize the discussion forum, you need to register on the Site. See Registration section above.

## Online Portals and Communities

For all PIASCIK online portals and communities accessible through this site require registration. You may be asked to submit (1) your personal name; (2) your entity's name; (3) entity type; (4) the entity's state of organization; and (5) other questions required for your full participation in online portal services.

## User Feedback

When you fill out one of our online feedback forms, you need to let us know your name and email address. The more information you supply in conjunction with your feedback, the more useful that feedback is to us.

## Website Content Usage Notification

If you would like to use our website content, we require you to submit a notice through our Contact Us page at least 10 business days prior to your actual use of such content. Your use will be governed by a CC BY-ND 4.0 license. In your request, please include (1) your name and title; (2) your entity's name, if applicable; (3) the content you would like to use; (4) the purpose of your use; and (5) where the content will be used. Your use is an acknowledgment and covenant that (i) you will not gain profits from merely reproducing our materials; (ii) the content will not be used in any manner not disclosed in the Contact Us notice; and (iii) PIASCIK reserves the right to disapprove of your use of our content. Please read our Terms of Use for more information on licensing our website materials under CC BY-ND 4.0 license, and be aware of certain restrictions and exceptions may apply to the license.



## Use of Information

We will strictly internally use the information that we collect when you register or subscribe to one of our services. We will use the information solely for the purpose of enhancing your experience on the Site, supplying useful information from us and other partners in the community development industry, and other online services. We will never sell any information we collect from you. We do reserve the right to release information you have submitted when we have a good faith belief that the law and legal proceedings require such release.

## Usage Data

This site uses cookies. Read our detailed Cookie Policy.

## Links to Other Sites

This Site contains links to other websites. We are not responsible for the privacy practices or the content of such websites.

## Security

This Site has security measures in place to store the information you have submitted, and to protect such information from being misused and altered.

## Choice/Opt-In or Out

Currently, our Site provides you with the opportunity to opt-in of receiving communications from us. You may opt-out using the same contact process and link.

## Modification

We reserve the right to modify the Privacy Policy at any time. Such modification will be effective immediately. Accordingly, please continue to review the Privacy Policy whenever visiting the Site. Your visit to the Site, after the posting of modification to the Privacy Policy will constitute YOUR ACCEPTANCE OF THIS PRIVACY POLICY, as modified.

## Changes to Your Information

If at any time you need to make changes to the information you have supplied in your registration, you can do so via the contact us link.

**REVISED: August  
1, 2020**

## **PIASCIK WEBSITE COOKIE POLICY**

Piascik & Associates, P.C. ("PIASCIK") is very sensitive to privacy issues. We believe it is important for you to know how we treat, use and protect the information you may provide or make available to us through your use of our website, [www.PIASCIK.com](http://www.PIASCIK.com) ("Website"). This Cookie Notice provides detailed information about how and when we use cookies on our Website.

### **Does PIASCIK use cookies?**

Yes. We use cookies and similar technologies like single-pixel gifs and web beacons to ensure everyone who uses our Website has the best possible experience. For a video about cookies visit <https://policies.google.com/technologies/cookies>

The PIASCIK Website uses both session-based and persistent cookies. We set and access our own cookies on the domains operated by PIASCIK and its corporate affiliates. In addition, we use third-party cookies, like Google Analytics. Web beacons, tags, and scripts may be used in the Website or in emails to help us to deliver cookies, count visits, understand usage and campaign effectiveness and determine whether an email has been opened and acted upon. We may receive reports based on the use of these technologies by our service/analytics providers on an individual and aggregated basis.

### **What is a cookie?**

A cookie is a small text file that is placed on your hard drive by a web page server. Cookies contain information that can later be read by a web server in the domain that issued the cookie to you. Some of the cookies will only be used if you use certain features or select certain preferences, and some cookies will always be used.

### **Why does PIASCIK use cookies?**

We use cookies to:

Make sure our Website functions as it should;

Recognize you when you return to the website (for example, to remember your login details so that you do not need to re-enter it on subsequent visits);

Analyze how our website and online services are performing (for example to understand how people arrive at and use our website so that we can make it more intuitive); and

Track your browser activity so that we can present you with customized options relating to your interests, based on your previous use of the Website (for example, where you are known to us, we will keep a record of the resources on our website that you have clicked on/downloaded, and use that information to send you material which we have identified as relevant to your interests).

The Website includes third party social media features, such as the Facebook Like button, and third-party widgets, such as the 'Share This' button or interactive mini-programs that run on the Website. These features may set a cookie to collect information such as your IP address, which page you are visiting on the Website, and enable the feature to function properly. Your interaction with these features is governed by the privacy policy of the third-party company providing it.



**We use four categories of cookies on our Website: strictly necessary, analytics, functional, and targeting.**

Category	Description
<b>1. Strictly Necessary Cookies</b>	These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.
<b>2. Analytics Cookies</b>	These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our site.
<b>3. Functional Cookies</b>	These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.
<b>4. Targeting Cookies</b>	These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.



## **What is Do Not Track (DNT)?**

DNT is a concept that has been promoted by regulatory agencies such as the U.S. Federal Trade Commission (FTC), for the Internet industry to develop and implement a mechanism for allowing Internet users to control the tracking of their online activities across websites by using browser settings. The World Wide Web Consortium (W3C) has been working with industry groups, Internet browsers, technology companies, and regulators to develop a DNT technology standard. While some progress has been made, it has been slow. No standard has been adopted to this date. As such, PIASCİK does not generally respond to “do not track” signals.

## **How often will this notice be updated?**

We may update this Cookie Notice from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please, therefore, re-visit this Cookie Notice regularly to stay informed about our use of cookies and related technologies.

## **Where can I get further information?**

If you have any questions about our use of cookies or other technologies, please contact our office at 804-527-1815.

**REVISED: August  
1, 2020**